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SUMMARY

A competent web developer since 2008 having trained as web designer/developer initially I started working on a freelance basis building up a portfolio of clients from various industries photography and fashion websites so heavily image led websites with a lot of frequently changing content, this led to 18 months working with E-logbooks as a front end developer focusing on modernizing and validating legacy .net files on a huge MSSQL dB lots of code that had been gracefully degrading for years, we completely rebuilt a couple of websites and continued to focus on SEO and validation in an attempt to increase the number of visitors, languages used were HTML5, CSS3, JavaScript, JQuery, classic ASP and a little ASPX the core business is experience vouchers, with 1000's of operators registered co-ordinates are stored within an old MS SQL database and manipulated with complex MS SQL queries the results are displayed with Google maps API, I also set up live chat as an additional sales tool.

In September 2013 I moved to DJM Digital as a developer mainly creating bespoke responsive websites on WordPress as well as e-details, micro sites and HTML5 applications for some of the biggest names within the pharmaceuticals and healthcare sectors, during my time here I built websites from scratch for TA Sciences, EPOQ-IT, Red Door communications, Novartis Pharma, COPD life is calling website, Omacor, Astellas Vesicare lots of HTML5 apps for Giotrif, Januvia, Pradaxa, Prolia and Vortrient... Just to name a few projects I either took lead or had a significant input on. As a self-motivated individual who genuinely cares about the quality of the code I produce, I am always prepared to put the extra effort in and have unquestionable commitment and a keen eye for detail, easy going by nature and able to get along with colleagues and clients alike, I enjoy being part of a team and realize the importance of building up strong relations with my colleagues I can also work extremely effectively alone.

I am now a Director of my own Ltd company and am currently looking for contract work as a mid-weight developer in the London area, and have been focusing mainly on front end JS skills such as AngularJS, KnockoutJS and enjoying getting back into animations with CreateJS and Animate and Edge CC building HTML5 banners SVG animations and even some games.

COMPUTER SKILLS

Languages

Proficient in: HTML5, XHTML, HTML, CSS2, CSS3, SASS, PHP, MySQL, JavaScript, JQuery, XML, JSON, AJAX, Bootstrap, SEO, Meta data, Micro data, GIT hub, Grunt, Bower, WordPress, WebAssist, VEEVA, SKURA

Experienced with: DHTML, LESS, Node, AngularJS, KnockoutJS, GreenSock, Flash AS2, Flash AS3, RegEx, Shell / Bash scripting, CreateJS, Google Web Designer, E-commerce, Affiliate Sales, CMS, CRM, CLM, Mobile first, Responsive layouts, Templates, A B testing, Jasmine, CSS Hint, JS Hint, SEO.

Current Learning: Concise CSS, Salesforce developer program, Firebase, Double Click, CSS Post Processors.

Software

- **Applications:** XAMPP, MAMP, Adobe CC Dreamweaver, Photoshop, Illustrator, InDesign, Flash Pro, Flash builder, Edge animate, Office 365, Word, Excel, PowerPoint, Outlook.
- **Platforms:** Windows XP Pro, Windows 10 Professional, MAC OS X El Capitan.... New raspberry PI

Hardware: MacBook Pro 16GB 500GB SSD, Windows 10 Pro Desktop 32GB RAM 120GB SSD + 3TB HDD, AMD 7800 2GB GDDR, Windows XP Pro 2GB RAM, 250GB HDD, iPad 4, Wacom intuos4.

HISTORY

06/2016 – 06/2016

DoubleClick DEVELOPER

Scorch LONDON

A short term project from Major Players recruitment asking me to develop a series of animated HTML5 video banners promoting a new offer on behalf of OVO Power the adverts feature several characters each having a mini story line which is slowly revealed over time it is very cleverly thought of and quirky. I used Google Web Designer, HTML5, JavaScript Photoshop and DoubleClick as per the instruction spending the first week on site and did the remainder of the work from my office keeping in touch via telephone email and we transfer which went very well, I enjoyed my time at Scorch good people great location I anticipate further work from them near future hopefully.

- **CONTRACT:** 2 weeks
- Major Players

05/2016 – 05/2016

VEEVA DEVELOPER

JMP Partnership

I was contacted directly by JMP partnership and developed 2 X 20-page E-Details built for Salesforce/Veeva's iRep platform on behalf of TEVA Pharmaceuticals providing information in respect of 'YourTeva' a new feature on the company website for Sales reps to educate clients in respect of how to get information quickly and easily from the website in respect of their accounts when they log on to their customer portals. The two presentations were built with HTML5 and JavaScript using the latest Veeva-library, deployed to the vault tested and migrated to the clients vault as per the new Veeva directives. once again it was a pleasure working with everyone from JMP another flawless project gaining Zinc approval with no amends.

- **CONTRACT:** 2 weeks
- JMP Partnership DIRECT

04/2016 – 04/2016

JAVASCRIPT / FRONTEND DEVELOPER

9 Yards Creative Ltd

I was called in at short notice to help out on an urgent HTML5 / JavaScript video presentation promoting a new diabetes testing kit for Ascencia using the Greensock library to build some time critical JavaScript functions to ensure the project left the studio on time, Once again I was helping meet the clients deadline I hope to return and help them out again on other projects in the future

- **CONTRACT:** 1 week further extensions
- Progressive recruitment

03/2016 – 03/2016

CREATIVE TECHNOLOGIST

TBWA / Paling Walters

Create a 9-page E-Detail to run on Salesforce/Veeva's iRep platform for AstraZeneca promoting a new product to help sufferers of COPD

- **CONTRACT:** 1 week and when required in the future
- SALT

03/2016 – 03/2016

VEEVA DEVELOPER

Purple Agency

Create a set of Approved e-mail templates and fragments to run on Salesforce's Veeva C loader and iRep platforms using Veeva vault for MSD Italy promoting a new product range

- **CONTRACT:** 1 week
- ECS Recruitment and when required in the future

02/2016 – 02/2016

VEEVA DEVELOPER

JMP Partnership

Create a 7-page E-Detail to run on Salesforce/Veeva's iRep platform for TEVA promoting Customer Confidence for the companies' sales reps to promote their new support policies and collect feedback from various interested parties through the advanced CLM capabilities of the systems.

- **CONTRACT:** 2 weeks
- JMP Partnership direct and when required in the future

11/2015 – 12/2015

JAVASCRIPT/HTML5 DEVELOPER

SKY TV / Schwak!

Creating HTML5 / JavaScript seasonal banners for SKY TV using CreateJS to develop Google double click banners, I was helping meet deadlines prior to Christmas and have been asked to undertake the Double Click training and hopefully get back on site later this year.

- **CONTRACT:** 1 week
- Complete Tech Ltd and when required in the future

11/2015 – 11/2015

VEEVA DEVELOPER

JMP Partnership

Create a 7 page E-Detail to run on Salesforce/Veeva's iRep platform for TEVA detailing the Next generation of products for the pharmaceutical companies sales reps to promote their new range and collect feedback from various interested parties through the advanced CLM capabilities of the systems.

- **CONTRACT:** 1 Month finished in 2 weeks
- JMP Partnership direct

08/2015 - 10/2015

PHP DEVELOPER (contract)

Informa Ltd

PHP Developer tasked with solving several issues that were effecting the running of the Informa website, due to the sensitive nature of the data and the scale of the website I am bound by a non disclosure agreement, the contract was one of the most challenging I have ever had to deal with, I enjoyed the experience working in St Paul's Christchurch court with some very talented individuals everything The PHP based services and bespoke ecommerce deployments, and over 100 WordPress content delivery and marketing websites. I enjoyed my time very much however they did take on a full time developer who picked up my work and I moved on.

- **CONTRACT:** 6 weeks
- 24/7 Recruitment

FRONTEND DEVELOPER

07/2015 – 08/2015

LovEurope

- Developing HTML5 Banners using GWD for J.P Morgan and Jupiter EDF, having familiarized myself with Google Web Designer, I helped the team deliver some banners to a tight deadline, it was a pleasure working with a really great creative team, it has been a long time since I have built any banners and they would of been in flash so it was interesting work but I had to leave at the end of the contract as I have other commitments starting in September.
- **CONTRACT:** 3 weeks
- Agenda recruitment and when required in the future

07/2015 – 07/2015

PHP DEVELOPER

Serious Lunch Ltd

Recreate a Serendipity blog for the England cricket legend Ted Dexter, PHP JavaScript CSS, MySQL, the site had completely dropped off it required a rebuild from the bottom up an update to the PHP version and the web hosts were changed the problems were identified and addressed within 2 days final tweaks were undertaken and client was very happy.

- **CONTRACT:** 4 days
- Fade 2 Black Media

06/2015 – 07/2015

FRONTEND DEVELOPER

Epigeum

Assist in the development and general bug fixing on an e-learning accounting course for ACCA on the EdX platform, the team was fairly large around 20+ developers so all changes to units and modules were made through GIT hub, straight forward HTML and CSS and a little JavaScript the contract was extended until the handover and the pressure was off of the core development team, I really enjoyed the experience and made some good contacts, I hope to assist them further down the line.

- **CONTRACT:** 1 month
- Preferred Choice and when required in the future

05/2015 – 06/2015

VEEVA DEVELOPER (contract)

JMP Partnership

Create a set of Approved e-mail templates and fragments to run on Salesforce's Veeva C loader and iRep platforms using Veeva vault, having built up some valuable experience creating e details for DJM Unlimited I was fairly familiar with the Salesforce platform this time however the request was a new one to me as Approved email is a new product for Salesforce so I had to do a fair bit of groundwork before I could create the templates. Everything went very well the project was for TEVA who are manufacturers of various pharmaceutical products.

- **CONTRACT:** 1 month
- Searchability

02/2015 - Present

DIRECTOR

West 13 Web Ltd

Initially I was looking for another full time role and did consider quite a few positions before deciding to return to freelancing this time with a fresh approach as I will be focusing mainly on contracting rather than only dealing with clients directly as a self-employed Web Developer / Designer I set up a Ltd company called **West 13 Web Ltd**

One major advantage of working as a contractor is that I can get to use all of my skills and undertake training on my down time as well as keeping my hand in with a wide selection of scripting, coding and programming languages, skills and techniques I also have to find time to undertake the general day to day tasks of running my business.

- **FOUNDER:** on going

07/2013 – 01/2015

DEVELOPER (Full time)

DJM Unlimited

I was employed as a developer with DJM Unlimited part of Creston PLC a fast paced agile development environment, DJM is a small pharmaceutical and healthcare digital agency with offices in London and New York during my time here the development team was 4 or 5 strong, project ownership was encouraged working on multiple projects simultaneously was normal.

- Day to day use of the following coding and scripting languages HTML5, CSS3, PHP, JavaScript, and JQuery and JSON at the time Parallax web sites were in high demand and the effect featured in several of my builds.
- WordPress was the CMS of choice, responsive web sites, micro sites, e-details and other digital media was created for various clients all work was snagged to a very high standard and approved via Zinc. Responsive websites were built using CSS3 media queries and/or twitter bootstrap often we would practice semantic mark-up using micro data, micro formats, RDFa along with clear meta data and other methods to assist with the SEO capabilities of projects, validation is something I personally strive to achieve on everything I build using either Nu validator or W3C html validator DJM would have been involved in numerous cutting edge products I would recommend taking a look at their web site for more details, my role would require me to liaise with the account managers, designers and other team members throughout the development lifecycle of a product, I would create digital assets from the designs and wireframes.
- HTML5 Apps and e-details were a major part of my work at DJM these were for various pharmaceutical companies mostly built using HTML5, CSS3 and various JavaScript libraries and deployed on Salesforce's Veeva CLM/CRM platform using c-loader and accessed on the iPad using the Veeva iRep software. Others were built for GSK using their Skura platform and viewed on the iPad with their own bespoke content viewer.
- I also did a lot of work with Google's chart API and advanced analytics other skills used were AJAX, RegEx during my time here I mostly used the following tools: MAMP, Dreamweaver, Photoshop, Illustrator and InDesign while working within the friendly team. At the end of last year I made a decision to quit the agency, several factors influenced my decision which I will expand upon at interview if requested although I would love to showcase some of my work unfortunately it is protected by a NDA for a period of 12 months.
- **Full time:** 1 year 5 months
- £30,000.00 per annum

10/2011 – 06/2013

FRONT END DEVELOPER (freelance)

E-Logbooks Ltd

I worked with for 2 years on various projects Stephen Rodgers of e-logbooks he has a very long career history having been involved prior to and during the .com era and the boom years of the internet he has held some senior roles and is an accomplished pilot, businessman, entrepreneur and inventor.

- General Improvements to the overall appearance and general quality of the code on several of his experience voucher e-sales websites as well as the general coding improvements and rewrites
- I also built two responsive websites for Stephen using HTML5, XHTML, CSS3, JavaScript, Google maps API and media queries, .asp and some .aspx; Ballooning4all.com and Shooting-vouchers.com both are part of the Experiences for All family and as well as being e-commerce sites they both act as feeder sites for sales of hot air ballooning experience vouchers for experiences4all.com they sell a wide range of experience vouchers for Flying, Driving, Shooting, Riding.
- We also created a new payment funnel for collecting all the required information in a 7 step checkout process to enable customers to buy related products, the process returns all the details of the with a graphical representation of what the client has ordered, the voucher code where it can be used who is it for, when it is valid, the voucher code, if it's for a birthday or anniversary the ability to add a personal message everything is packaged printed and delivered, It's quite a clever system.

Stephen has been an invaluable source of knowledge, inspiration as well as being extremely hospitable and very encouraging I look forward to working with Stephen on many of his up and coming projects.

- **FREELANCE:** 1 year 8 months

WEB DESIGNER / DEVELOPER (freelance)

Steveswebdesigns.co.uk

Following a skiing accident in 2008, I started my training with the basics Microsoft's ECDL then I started a CompTIA technician's course; this gave me a great foundation to build upon, I continued with the CIW web design course and Interactive media NVQ. Since gaining my qualifications I have continued to develop my skills with a combination of online study and hands on creativity on a freelance basis.

- TA Sciences <https://www.tasciences.com/>
- COPD Life is calling <http://www.copdlifeiscalling.com/>
- EPOQ-IT <http://epoq-it.co.uk/>
- Ballooning4all <http://www.ballooning4all.com>
- Shooting – Vouchers <http://www.shooting-vouchers.com>
- Digital Photography Competitions <http://www.digitalphotographycompetitions.co.uk>
- Ted Dexter <http://www.teddexter.com/>
- J. Maskrey (*ON HOLD*) <http://www.jmaskrey.com>
- Revolution Custom Paint <http://www.revolutioncustompaint.co.uk>
- Your Digital Photography <http://www.yourdigitalphotography.co.uk>
- West 13 Web <http://www.west13web.co.uk>
- Portfolio <http://www.steveswebdesigns.co.uk>

I continued to cater for these clients for many years until I started at DJM until I did not have the time to service the accounts, I will be picking up work from these clients again and am in discussions regarding various projects at the moment.

- **FREELANCE:** 6 years

REFERENCES

- **Piers Barrow** *JMP Partnership Ltd Director* piers_barrow@jmp-partnership.co.uk
- **James Conner** *Epigeum Ltd Head of Production* james.conner@epigeum.com
- **Louis Joubert** *DJM Unlimited Director Head of IT* louis@djmunlimited.com

EDUCATION

2008 - 2010

Pearson Vue

Online e-learning

- CIW Web Design Professional
- CIW E- Commerce specialist
- CIW Associate
- CIW Foundations
- Level NCFE Interactive media
- O levels' Mathematics, Physics, Art, CSE's English and French